$\mathsf{SUNEW}\,\,\widetilde{\mathsf{med}}{}^{*}$ 

2023





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# **Our Awards**







Lifting Pads for Puffy Eyes and Nasolabial Folds















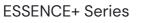
















# **About Us**

Sunewmed+ embodies over 18 years of experience and passion. It is also the story of two sisters, Anna and Katarzyna, who decided to join forces in their professional lives as well. Two completely different individuals with completely different personalities form the perfect management team for this women-led company, complementing each other's knowledge and supporting one another in their endeavours.

Anna Wochna, the current CEO, created the name SUNEW by spelling the Polish word for VENUS (WENUS) backwards. Venus, as a symbol of love for beauty and the complete opposite of order, marked the beginning of the brand.

They created a brand that reflects their character - in terms of products, customer service, and the relationship with employees. Managing the company, as well as the products themselves, reflect the values which guide the sisters. A warm atmosphere among the working team, friendly customer service, openness to the needs of customers, and products designed for women who often balance their professional lives with family or other responsibilities. These are the principles behind the creation of cosmetics that must be effective and efficient.



# Youth shot

Regeneration + Glow

Expect a spectacular effect! The skin dazzles with velvety smoothness after the very first application.

### Effects confirmed by tests\*

- 100% skin rejuvenation and firming effects
- 100% velvety skin smoothness
- 100% even skin tone
- 93% skin hydration

#### Ingredients

Acetyl Hexapeptide-8 - relaxes skin tension and prevents the formation of expression lines. It stimulates the skin cells to produce collagen.

Ginkgo Biloba Leaf Extract - protects cells from the harmful impact of free radicals and UV radiation, slowing down the skin's ageing process.

Ginseng Root Extract - has antioxidant, revitalising, regenerating, blood circulationimproving properties which support skin renewal.

Hydrolysed Hibiscus Seed Extract a powerful antioxidant with soothing properties. It reduces the muscle cell contractions which cause the formation of expression lines.



### **Epidermal Dissolving Gel with Vitamin C** For all Skin Types

A revolutionary product that smooths your skin in just 1 minute, giving it a radiant look.

#### Effects confirmed by tests\*

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100%	immediate skin smoothening effect
100%	healthy and radiant look
93%	younger-looking skin
93%	luminous skin

#### Ingredients

Vitamin C – an antioxidant which slows down the skin's ageing process and lightens any discoloration.

Petitgrain Oil – produced from the leaves and young shoots of bitter orange. It has firming, astringent, and rejuvenating effects.

Hydrolysed Corn Starch Extract - increases the water content in the stratum corneum. The skin becomes moisturised, firm, and more elastic.

Olive Oil – nourishes the skin by leaving a protective film on its surface, improves blood circulation in the skin, strengthens the epidermis barrier, regenerates, and moisturises.





### Whitening Cleansing Foam for Face and Eyes with Vitamin C

### For all Skin Types

Enzymatic foam is the perfect combination of cleansing and care. Effectively removes impurities and the residues of UV filters without compromising the protective barrier of the skin.

### Effects confirmed by tests\*

- 100% smooth and perfectly clean skin 93% removal of even waterproof makeup
- 93% makeup removal without skin irritation

### Ingredients

Vitamin C - an antioxidant contained in the facial cleansing foam.

Bitter Orange (Neroli) Oil - has antiinflammatory, antibacterial, astringent, and toning effects. This ingredient of the whitening cleansing foam for face and eves is responsible for skin regeneration and the strengthening of blood vessels.



### Light Day and Night Cream with Vitamin C For all Skin Types

The light-textured cream is ideal to use as a makeup base. It lightens acne marks and sunspots, effectively protecting cells from ageing while stimulating their regeneration.

Effects confirmed by tests\*

93%	silky smooth skin
87%	skin brightening
87%	skin regeneration
86%	skin firming



Ingredients

Vitamin C - an antioxidant which slows down the skin's ageing process and lightens any discoloration.

Wheat Bran Extract - a source of biophenols which have an antioxidant effect and benefit the appearance of the skin.

Marigold Flower Extract - included in the formula of the light day and night cream with vitamin C 80 ml, soothing any irritation while having anti-inflammatory, bacteriostatic, and moisturising effects.

Alpha-Linolenic Acid - an Omega-3 fatty acid. Restores the lipid layer of the epidermis and regulates sebum production.

### **SUNglow SPF 50 Sunscreen** for daily use

SUNglow offers daily protection against the sun and the signs of ageing. It moisturises and nourishes the skin while protecting it from UV rays and free radicals. At the heart of our formula, we enclosed mineral and organic filters enriched with a new generation filter, as well as hyaluronic acid and purslane extract. The cream brightens, firms and smooths the skin, ensuring that the light formula is absorbed quickly and leaving no white residue, making it ideal under make-up.

Effects confirmed by tests\*

95%	silky smooth skin
95%	moisturised and luminous skin
89%	nourishes the skin for a healthy look
89%	strong soothing effect
84%	noticeably delays the skin's ageing process



Ingredients

Purslane Extract - an antioxidant known for its softening and soothing effects on the skin. A source of polyphenols, omega-3 fatty acids, vitamin A, and vitamin C.

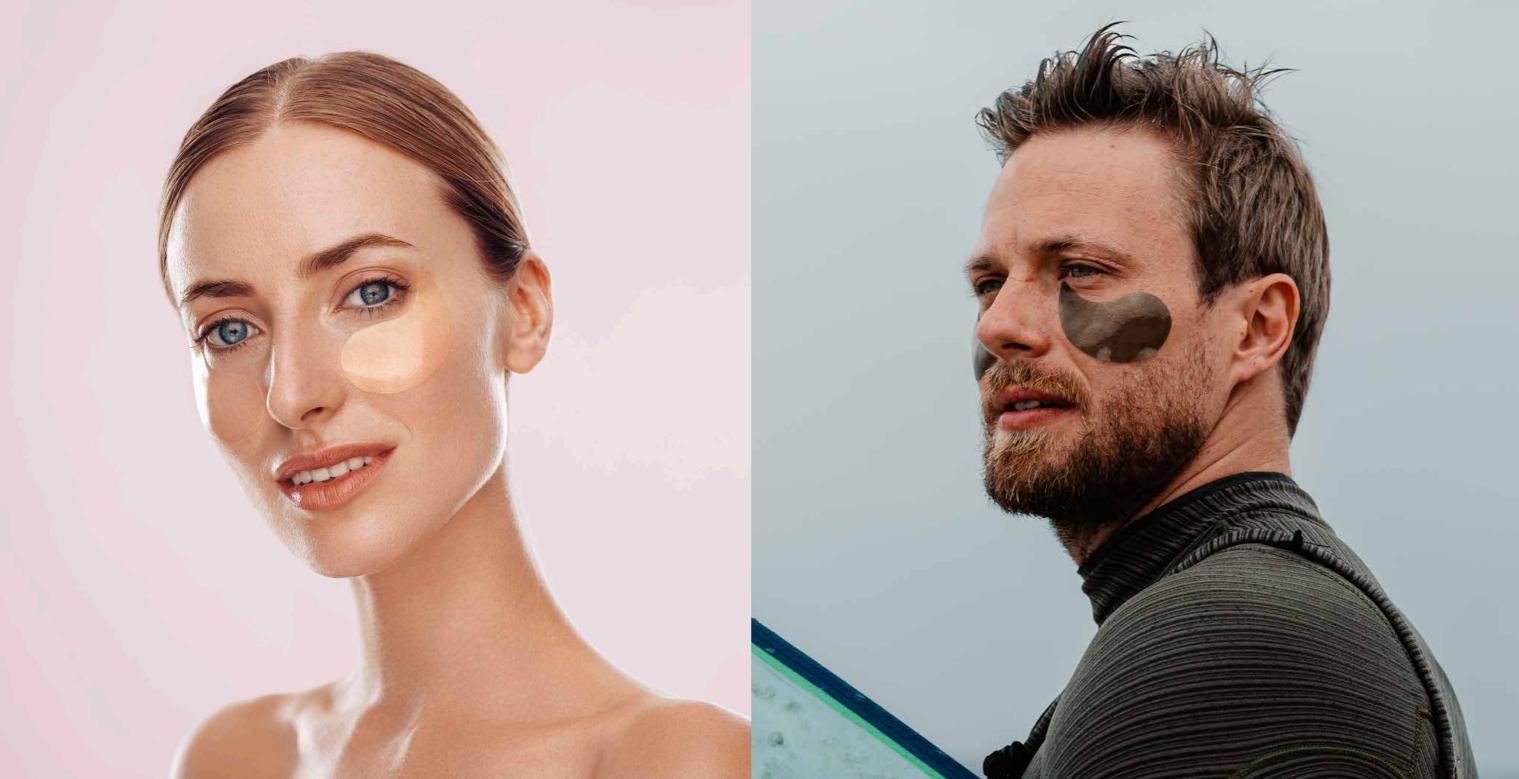
# SUNEW med+

# SUNglow SPE 50

ODMŁADZAJĄCY KREM PRZECIWSŁONECZNY do codziennego stosowania

> **REJUVENATING SUNSCREEN** designed for 365-day wear

> > \* Application and instrument tests conducted on a group of 15 people under the supervision of a dermatologist.



### **Intensive Night Regenerating Pads**

with Pearl Extract and Snail Mucus

Use your sleep for the intensive regeneration of the skin around the eyes. At night, the body produces a hormone responsible for regeneration, and effective skin cell work begins, which allow for quicker and more efficient absorption.

### Effects confirmed by tests\*

- upon waking up, the skin is radiant, 93% luminous, perfectly moisturised, and regenerated
- 80% reduction in visible signs of ageing
- 80% puffiness-reduction effect
- reduction in the visibility of bags under 73% the eyes

### Ingredients

Snail Mucus - a source of valuable ingredients, such as allantoin, glycolic acid, vitamins, and polysaccharides. Thanks to them, the ESSENCE+ overnight eye pads moisturise and regenerate the skin, improving its elasticity.

Centella Asiatica Extract - under eye pads for overnight use, rich in this ingredient, stimulate collagen synthesis, reducing puffiness and dark circles under the eyes.

Pearl Extract - contained in the black Sunewmed+ under eye pads, it is a source of minerals and microelements nourishing the skin.

Irish Moss Extract - has a cooling, moisturising, and antioedematous effects.



## **Lifting Pads**

for Puffy Eyes and Nasolabial Folds

Intensely lifting and moisturizing under eye pads - the rejuvenating effect is visible after just one use.

### Effects confirmed by tests\*

100%	radiant and luminous skin
100%	skin hydration and firming
93%	skin soothing
87%	lifting and tightening of the skir

#### Ingredients

Irish Moss Extract – responsible for the cooling, moisturising, and anti-oedematous effects of the Rejuvenating Padsunder the Eyes and for Nasolabial Folds.

Trehalose - effectively moisturises the skin and strengthens its protective barrier. It counteracts the skin's ageing process, improving its firmness and elasticity.

Purslane Extract - strong soothing and antioxidant effects. A rich source of polyphenols, omega-3 fatty acids, vitamins A, and vitamin C.

Sodium Hyaluronate - a derivative of hyaluronic acid, known as the elixir of youth. It makes the skin more firm, elastic, tight, and flexible.

### **Active Petal Mask**

True "energy boost" for the skin around the eyes. Filled with rejuvenating ingredients which stimulate collagen production, regenerate your skin and make it firm.



### Effects confirmed by tests\*

100%	improvement in skin hydration, radiant look, and well-rested appearance
87%	improvement in skin condition, allowing the skin to regain vitality
74%	reduction in the visible signs of ageing

#### Ingredients

**Hyaluronic Acid** – makes the skin more firm, elastic, tight, and flexible.

**Biodynamic Peptide Acetyl Hexapeptide-8** – relaxes skin tension and prevents the formation of expression lines. It stimulates skin cells to produce collagen.

Aloe Vera Leaf Extract – has moisturising, soothing, and anti-inflammatory effects, slowing down the external skin ageing processes.

Fermented Soy Extract – intensely moisturises the skin.

## **Collagen Eye Pads**

Intensely brightening and anti-wrinkle under eye pads. Moisturised and smoothed skin after just a few minutes.

#### Effects confirmed by tests\*

93%	elastic and firm skin
93%	radiant and luminous skin
87%	brightening of the dark circles under the eyes

#### Ingredients

Collagen

Algae Extract

#### Sodium Hyaluronate

Enriched with gold – supports and enhances collagen absorption.





### Rejuvenating Pads for under the Eyes and Nasolabial Folds

+ Radiant skin





### Intensive Night Regenerating Pads





+ Reduction of puffiness and dark circles



Active Petal Mask



### + Quick lifting and wrinkle filling effects + Prevents drooping eyelids











### Collagen Eye Pads



+ Brightening of dark circles under the eyes



+ Water loss protection filter



+ Overnight Regeneration



1 pc.

+ Prevents expression lines from forming



1 pair

+ Radiant and luminous look



### SUNEW med+

### **Activator Under Cream** for Face and Eyes

Flawless skin effect, without foundation or concealer.

### Effects confirmed by tests\*

93%	relief for dry skin
93%	even skin tone
87%	radiant complexion
86%	increased effectiveness of creams used

#### Ingredients

Green Tea Leaf Extract - contained in the SunewMed+ activator, it soothes irritation while having anti-wrinkle, antioxidant, and firming effects.

Licorice Root - has soothing and antiinflammatory effects. It has the ability to bind water.

Rosemary Leaf Extract – a natural antioxidant. The activator under cream 50 ml, which is rich in this ingredient, firms and rejuvenates the skin.

Peony Leaf Extract – protects cells from photoageing, keeping the skin firm and smooth.



### Hybrid Mask with Peptides and Snail Mucus

Intensely rejuvenating and elasticising facial sheet mask. Highly advanced peptide compound used in the mask stimulates cells for renewal.

Effects confirmed by tests\*

93%	more hydrated, radiant, and healthier-looking skin
93%	skin firming
80%	younger-looking skin
80%	less visible wrinkles

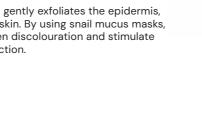
#### Ingredients

**Collagen** – intensive anti-wrinkle and filling effects. Contained in the snail mucus mask, it rebuilds collagen fibres, leaving the skin firm and flexible.

Elastin - contributes to maintaining skin elasticity and prevents wrinkle formation. It is a popular ingredient, not only in the formula of snail mucus mask; this is why Sunewmed+ store offers many cosmetics which have it in their composition.

Allantoin - soothes irritation, supports the regeneration and rebuilding of the epidermis.

Glycolic Acid - gently exfoliates the epidermis, smoothing the skin. By using snail mucus masks, you can brighten discolouration and stimulate collagen production.







# Lip Balms

Transparent balms based on Shea butter produced from Shea nuts collected from an African tree called Vitellaria paradoxa. They form a thin protective layer on the skin, keeping the lips soft throughout the day.

Vanilla | Water melon | Hami melon | Pear

100% of subjects noticed that their lips are intensely moisturised, and that the balm supports skin regeneration

87% of subjects found that their lips are silky smooth after using the balm, and that the balm soothes the skin

### Ingredients

Shea Butter – nourishes, moisturises, and soothes dry skin symptoms. It lubricates the skin, protecting it from external factors.

**Beeswax** – nourishes and protects, retaining water under the skin tissue.



Vanillia

Water melon

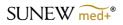


Hami melon



Pear





### Hand care

Hand mask gloves. They leave a thin film on the hands, which protects against water loss and the harmful impact of external factors.

### Foot care

Foot Mask Socks. They strengthen the epidermal barrier and inhibit water loss, having protective and moisturising effects.





### Almendra y jalea real

- + Regeneration
- + Smoothness



- + Lubrication
- + Soothing
- + Regeneration





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